

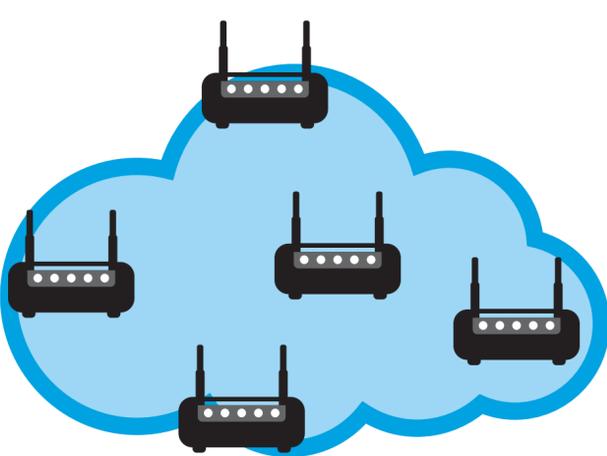
Demand for wireless coverage across multiple locations creates challenges for small to mid-sized businesses

Cloud-based solutions increase the ease and efficiency of managing, monitoring, and supporting distributed WiFi networks



**89%**

of IT decision makers say providing **ubiquitous internet access** is **important** to end users. On average, 7 wireless connected locations are under management.



**69%**

of IT decision makers are currently using or interested in **learning more** about cloud to **monitor and manage** their **wireless access points**



**8 in 10**

IT decision makers agree that using the **cloud** for **WLAN management** is **important** for:

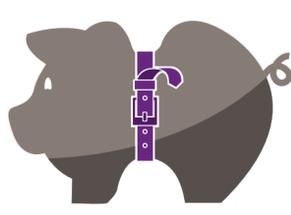
Increased reliability / Improved delivery of IT services / Enabling real time configuration changes / Cost reduction vs. standalone controllers

**Top challenges cloud helps overcome:**



**76%**

Limited IT staff



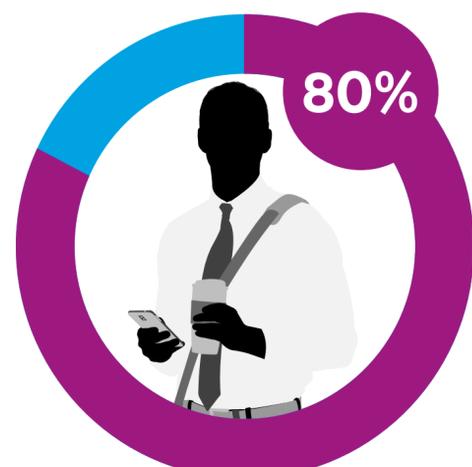
**76%**

Capital budgets constrained



**69%**

Geographically dispersed locations



or more **IT decision makers** indicate that the following **features are important** in a **cloud-based WLAN management solution**:

1. Robust wireless security
2. Secured data flow
3. Minimal IT administration
4. Centralized network configuration
5. Simplified deployment
6. Intuitive UI
7. Automatic firmware updates
8. Encrypted management architecture

**When selecting a cloud-based wireless solution,**

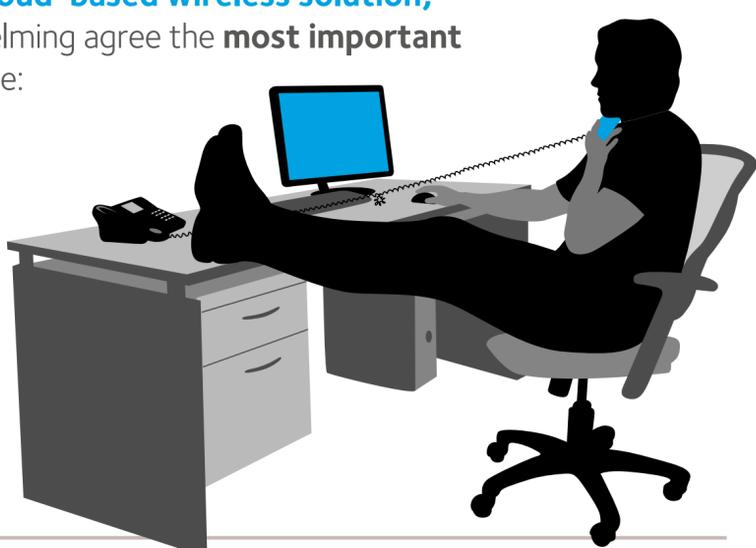
IT managers overwhelming agree the **most important** factors to consider are:

**91%**

Ease of Use

**90%**

Setup Ease



NETGEAR® Business Central Wireless Manager leverages the Software-as-a-Service (SaaS) infrastructure to provide centralized control and comprehensive monitoring of all wireless access points and clients directly from the cloud. With an intuitive user interface and a comprehensive dashboard, Business Central Wireless Manager is the optimum tool for wireless management for small to large enterprises, managed service providers, and retail shops with single to multiple branch locations. **For more information, visit: [wireless.netgear.com](http://wireless.netgear.com)**



**Research notes:** Palmer Research surveyed 401 IT decision makers from small and medium companies in the US and UK. The study was conducted in April 2015.

